

Fact Sheet: HoopsMania \$10 Fundraiser

How to play

HoopsMania is an exciting sweepstakes fundraiser based on college basketball's national championship tournament. You earn 70% profit for every \$10 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the total number of points scored by the basketball teams printed on the backs of their sweepstakes game cards.

Each game card is randomly assigned 8 teams (2 from each region) that will play in college basketball's national championship tournament. The teams are represented by their seed numbers and regions in the tournament. To play the game, participants simply add up all the points scored by their 8 teams throughout the tourney. The top 45 and bottom 4 scoring game cards all win prizes!

Winning game card example

Seed	Team	Total points scored
#1 West	Duke	237
#2 Southwest	JNC	338
#3 West	UConn	398
#4 East	Kentucky	323
#5 Southeast	Kansas St	138
#6 East	Georgetown	56
#7 Southeast	UCLA	143
#8 Southwest	JNLV	82
Total points		1695

Say your game card has these teams. If they score more total combined points than any other card (over the course of the entire tournament), then you win the \$1,000 top prize!

Download your music from the CharityStudio

1. Go to the website www.charitystudio.com
 2. Enter the unique code found on the top right corner of the card
 3. Select the music you want to download and click the download button
- Music will be sent to the printer of the card. The code is for personal use only. It cannot be used on another device or on a different computer. 3 non-charity copies of the file are kept on our servers. Thank you for participating in this fundraiser!

Check your total # **1234-9A501**
www.charitymania.com

HoopsMania... Add up your scores by round and win!

Your Teams (by Seed #)	#1	#2	#3	#4	#5	#6
#1 West						
#2 Southwest						
#3 West						
#4 East						
#5 Southeast						
#6 East						
#7 Southeast						
#8 Southwest						
Total Points by Round						
Grand Total Points						

HoopsMania game description and rules

- (1) One game card is randomly assigned 8 teams (2 from each region) that will play in college basketball's national championship tournament in March. The teams are represented by their seed numbers and regions in the tournament. At the end of the tournament, prizes are awarded to the 45 game cards whose teams score the most combined total points throughout the tournament and the 4 cards that score the lowest total combined points. See the front of the card for prize details and the breakdown of Grand Prizes and Runner-Up Prizes. (2) Teams that have been eliminated from the tournament get points if scores they do not play (4) If two or more game cards are tied with the same score the teams' total combined free throws made is used as the primary tiebreaker. See website for complete tiebreaker rules. (5) Maximum total of scores: 1 in 29 game card. (6) No purchase necessary to play. Void where prohibited. (7) Sweepstakes ends after tournament ends. (8) To enter the sweepstakes, the organization on the front of the card must activate the card number. To request a free game card, the organization in person (see contact info on back) or a free game card request form (complete the form and mail to the address shown on the request form) along with a self-addressed stamped envelope postmarked before the start of game. A game card will be assigned you and mailed in the return envelope sent with your form. (9) See website for additional details and to view winning tickets.

www.charitymania.com

Name _____
 Address _____
 Phone _____
 E-mail _____

1234 - 9A501

Profit and Costs



\$10
collected per sale



A game card is attached to every \$10 CharityMania Ticket (i.e. music downloads) you sell.

You make \$7 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Watch the HoopsMania overview video

If you are new to HoopsMania or you plan to sell tickets, we encourage you to watch our short, 2 minute overview video that shows how the all the HoopsMania sweepstakes work. You can find it online at <http://www.charitymania.com/videos/hoops10>

Prize Money Amounts

- Game card with the highest 8-team total combined score: \$1,000
- Second highest total combined score: \$200
- Third highest total combined score: \$100
- Runner-up prizes - next 42 highest scoring game cards: \$20
- Lowest total combined score: \$50
- Low score Runner-up prizes - next 3 lowest scoring game cards: \$20

Odds of Winning

- Win any of the 49 prizes: 1 in 29
- Win any of the 4 Grand Prizes: 1 in 360
- Win any of the 45 Runner-up prizes: 1 in 32

Sign-up Dates

HoopsMania begins in mid March (the first day games are played in the college post-season basketball tournament). See website for official sign-up dates.